



## Glamourpuss NYC: Fur Chic for sure

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After attending the [Glamourpuss NYC trunk show](#) launch at [Calypso](#), one can clearly deduce that these fashionable fur pieces are the "must have" accessories of the season. Designers **Gigi Mortimer** and **Courtney Moss** showed off their new wares while discussing how it all got started.

According to Gigi, who previously designed for companies such as [Ralph Lauren](#) and [Vera Wang](#), the idea came about while attending her son's hockey games. She longed for more chic to her typical "hockey mom" apparel and shared the idea with Courtney Moss, another "hockey mom" and veteran in the world of Fashion PR for the likes of [Armani](#), [YSL](#) and currently with [Linda Gaunt Communications](#). Together, they launched **Glamourpuss NYC** within a year.



Photo courtesy of Glamourpuss NYC, Fashion Week Daily

"I had a fur scarf that was given to me as a gift that I loved. But, I always found that somehow during dinner, I would always lose it and find it on the floor. I just knew there was a more practical way to interpret this look," said Gigi. The ladies approached the best furrier they knew in the business (who works with [Carolina Herrera](#)) and the rex rabbit fur funnel prototype was born. The fur funnel can be worn traditionally around the neck. But, during the trunk show, it was shown to be just as versatile as an ear warmer, a luxurious headband, or a slouchy hat at a [Dr. Zhivago](#)! Try doing that with a mink stole.

These accessories can be found at [Calypso](#) nationwide, [Kirna Zabete](#), [Tory Burch](#), as well as the Glamourpuss NYC [website](#). For the fur funnel, some colors such as navy and a deep purple are exclusive to Calypso. For all you Valentine lovers, red can be found at Glamourpuss NYC. The water resistant foxy fur mittens are only in black and winter white, for now. Plans to expand to other accessories and clothing will soon follow.

"We will be attending [Aspen Fashion Week](#) soon," says Gigi. "The funnel is so practical for the slopes and my mittens always get a lot of attention when I wear them skiing." With the beauty and practicality of both these pieces, skiing won't be the only place that will draw attention. Stop by, get yours today - you'll turn heads wherever you go!

Happy Shopping and keep warm, beautifully.

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All photos courtesy of Glamourpuss NYC

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Glamourpuss NYC  
founders Gigi Mortimer  
and Courtney Moss

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Glamourpuss NYC look  
book model Kelly Killoren  
Bensimon wearing the  
"golden" funnel

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The array of colors for the fur funnel in Ms. Mortimer's apartment

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The stunning "pretty in pink" fur funnel

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The black foxy mittens

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